

# JESER ORDONEZ

## PROFESSIONAL SUMMARY

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Dynamic and versatile professional with extensive experience in Marketing, Education, Information Technology, and Ministry Leadership, has a track record of Innovative Leadership in Non-profit, entrepreneurial, and educational sectors. Known for pioneering projects in online ministry promotion, publishing, and educational platforms. Bilingual author and narrator with published works in English and Spanish, aiming to drive impactful change through education, technology, and cultural initiatives.

## CONTACT

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☎ 214-702-1406  
✉ info@jeser.net  
📍 P.O. Box 833, Keene TX  
76059  
🌐 www.jeser.net

## SKILLS

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- **Marketing Expertise:** Digital Strategy, Content Marketing, Branding, Campaign Management, New Product Development, Market Research, Social Media, Graphic Design, Web Development, Sales
- **Information Technology:** Educational Technology Integration, App Development, Cybersecurity
- **Educational Leadership:** Curriculum Development, Adult Education, Children Education, Interactive Learning Platforms, Pastoral Counseling
- **Media & Communications:** Voiceover, Narration, Radio Hosting, Public Speaking, Video and Audio Production, Professional Photography
- **Business Administration:** Strategic Management, Bookkeeping, Human Resources
- **Languages:** Fluent in English and Spanish

## PROFESSIONAL EXPERIENCE

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### Senior Marketing Manager at Bizketing LLC

- Led Marketing Campaigns for all our for-profit and non-for-profit customers.

### Director at AdventWebs Ministries

- Led a 501(c)(3) not-for-profit organization promoting diverse ministries through online platforms.
- Developed strategic initiatives for growth and engagement, expanding the reach of ministries globally.
- Social Media Management for English and Spanish Ministries (<https://www.facebook.com/juventudas7/>)

### CEO & Editor in Chief at Puente del Mundo Magazine

- Launched and directed an influential magazine focused on entrepreneurship and culture in Panama.
- Oversaw editorial direction, content creation, and publication processes while building relationships with contributors and advertisers.

### Teacher

- Taught Spanish, Mathematics, Religion, Computer Science, and Commerce to children and young people ages 5 through 18.

### Narrator, Radio Speaker & Voice Over Artist

- Provided professional voiceovers for various media, including radio, podcasts, and audiobooks.
- Engaged audiences through compelling narrations, delivering high-quality content in both English and Spanish.

## EDUCATION

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- **Master of Education in Andragogy (M.Ed.)**  
Universidad Interamericana de Panama
- **Master of Science in Information Technology (MSIT)**  
University of the People, California, USA
- **Master of Theology (Th.M.)**  
Campus Adventista de Sagunto, Spain
- **Master of Business Administration in Marketing and Strategic Management (MBA)**  
Universidad Interamericana de Panama
- **Bachelor of Science in Business Administration and Marketing (B.S.)**  
Universidad Interamericana de Panama
- **Associate Degree of Applied Science in Marketing (A.A.S)**  
Universidad Interamericana de Panama

## PUBLICATIONS

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- Partículas de Esperanza
- Liderazgo y Adoración: Los Elías de la Última Generación
- The Adventures of Bizkuit, Las Aventuras de Bizkuit, The Nation of Ants, La Nacion de las Hormigas and a Children's Coloring Book Series.